

Laurel Creek Country Club | Mt Laurel Township, New Jersey General Manager/COO

About the Club

Nestled on 245 rolling acres in Mount Laurel Township, New Jersey—just east of Philadelphia—Laurel Creek Country Club is southern New Jersey's premier private, family-oriented country club. Set within a thoughtfully developed residential enclave, the Club offers a refined yet welcoming atmosphere, complemented by exceptional amenities and personalized service.

The Club features a championship 18-hole golf course, designed by Arnold Palmer, playing at 6,950 yards with a par of 71. Complementing the course is one of the most extensive practice facilities in southern New Jersey, including a full driving range, extensive short game area, and two putting greens. A Club-owned Golf Pro Shop supports the golfing experience.

The 31,000-square-foot Clubhouse is a hub of year-round activity, offering formal and casual dining, member events, and stunning private event spaces, including a Grand Ballroom with seating for up to 175 guests. Members enjoy tennis, pickleball, aquatics, and a full calendar of social programming. The Club's culinary philosophy centers on scratch-made dishes and fresh, local ingredients— especially Jersey-fresh produce.

With its rich traditions, vibrant member community, and a forward-focused approach, Laurel Creek Country Club is a standout destination for leisure, connection, and celebration.

The Club at a Glance

- **Clubhouse:** 31,000 sq. ft., open year-round (closed Mondays unless booked for outings)
- Golf Course: 18-hole Arnold Palmer design | 6,950 yards | Par 71
- **Practice Facilities:** Driving range, short game area, two putting greens
- Golf Pro Shop: Club-owned
- Annual Revenue: \$13.1M
- Dues Revenue: \$5.27M
- Food & Beverage Revenue: \$3.38M (17% from private events)
- Annual Events: 165+ members and member-sponsored events
- Amenities: Golf, tennis, aquatics, dining, events
- **Dining:** Scratch kitchen using local Jersey-fresh ingredients
- Current Projects: Capital reserve study (in progress), potential future capital enhancements

About the Position

Laurel Creek Country Club is seeking a strategic and service-driven **General Manager/COO** to lead the Club into its next chapter of excellence. Reporting to the Board of Trustees, the General Manager/COO will oversee all Club operations and staff while preserving the Club's unique family-oriented culture, managing financial performance, enhancing member experience, and guiding capital



projects.

The ideal candidate will be a visible and approachable leader with a proven track record of success in private club management, strong financial acumen, and a passion for building high-performing teams.

What You'll Do

Leadership & Member Experience

- Serve as the face of the Club and champion its culture, values, and traditions
- Be present and accessible to members, fostering a warm and collegial environment
- Ensure premier service standards across all Club amenities and departments
- Oversee dining, events, athletics, and programming to align with member preferences

Operations & Strategic Management

- Lead daily Club operations, including HR, IT, compliance, and facility maintenance
- Ensure all Club amenities meet the highest standards of safety, cleanliness, and quality
- Implement SOPs and performance metrics across departments
- Guide long-term planning in collaboration with the Board and Committees
- Provide strategic counsel and data-based recommendations

Financial Oversight

- Develop and manage the annual operating and capital budgets
- Maintain financial transparency and deliver timely reporting
- Oversee contracts, vendor relations, and internal controls
- Build reserves and plan for future capital needs

People & Culture

- Recruit, develop, and retain a high-quality year-round and seasonal staff
- Promote a service-first culture grounded in teamwork and excellence
- Ensure a positive, safe, and supportive work environment
- Encourage professional development and succession planning

Communications & Engagement

- Implement and maintain robust communications strategies
- Keep members informed through digital and in-person engagement
- Leverage the website, mobile tech, and social platforms
- Strengthen relationships with civic partners and community stakeholders



Capital Project Management

- Oversee capital improvements from planning through execution
- Maintain and update the Club's Facilities Master Plan
- Provide regular updates to the Board and Membership

What You'll Bring

Education & Credentials

- Bachelor's degree in Hospitality, Business Administration, or related field preferred
- CCM or CCE certification highly preferred; PGA certification is a plus

Experience

- Minimum of 10 years in private club leadership with progressive responsibility
- Strong track record in food & beverage, golf operations, and financial management
- Demonstrated success in improving service standards and employee engagement
- Experience managing capital projects and guiding strategic initiatives

Leadership & Attributes

- Inspirational, hands-on leader and team builder
- Strategic thinker with a high level of professionalism and integrity
- Skilled communicator and active listener
- Results-oriented with a focus on service quality, fiscal responsibility, and culture
- Strong presence in the boardroom and among members and staff
- Familiarity with club technologies and digital tools for operations and engagement

Apply for This Position

Interested candidates should complete the online candidate profile form and submit a compelling cover letter and resume for consideration to DENEHY Club Thinking Partners at <u>http://denehyctp.com/apply-for-a-position/</u>. If you have any questions or would like to recommend a candidate, please contact Karen Alexnader at 203-319-8228 or by email at <u>karen@denehyctp.com</u>.