

Philadelphia and Vicinity Club Managers Association

Dear Club Manager:

Thank you for your interest in becoming a member of Club Managers Association of America (CMAA) and Philadelphia and Vicinity Club Managers Association (PVCMA). As you will discover in the enclosed brochure, CMAA is a national organization dedicated to advancing the profession of club management through extensive education, professional certification, networking opportunities and more. PVCMA adds an element of everyday accessibility by offering enriching educational and social programs right here in Philadelphia, Delaware and parts of New Jersey. Through this partnership, members enjoy the opportunity to succeed in club management.

Enclosed you will find one application for membership in both organizations. Thanks to CMAA's new Step Membership Initiative, it is a great time to join as a new member! The first year's dues are offered at a reduced rate of \$500 with no additional application fee. The second year's dues will be billed at a rate of \$650 and subsequent years' dues will be billed at the prevailing rate.

If you have further questions about membership, dues rates or association events, please feel free to give me a call. I will be happy to assist in getting you the information needed to make this important decision. You may also access information online at cmaa.org or pvcma.org.

Please return the following in the enclosed envelope to begin opening doors to leadership opportunities in your club management career:

- The completed application form
- A check made payable to "CMAA" for national dues*
- A check made payable to "PVCMA" for local dues*

*See enclosures for dues rates specific to your member status

Upon receiving your application, both CMAA and PVCMA will send you information about accessing members-only sections of their websites, details about upcoming events and more.

Best Regards,

Carolyn M. Muessle Managing Director