

KOPPLIN KUEBLER & WALLACE

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GENERAL MANAGER PROFILE: PIEDMONT DRIVING CLUB ATLANTA, GA

GENERAL MANAGER OPPORTUNITY AT PIEDMONT DRIVING CLUB

The General Manager (GM) position at Piedmont Driving Club is an exciting opportunity to manage a historic club in Atlanta, Georgia. The ideal candidate will be a highly visible and engaging leader who acts as a steward for supporting and maintaining the traditions of Piedmont Driving Club.

The principal club facilities are in Midtown Atlanta, adjacent to Piedmont Park. The Driving Club also owns an 18-hole championship golf course south of Atlanta near the airport. This is a rare opportunity for a visionary and mission-oriented leader to join a club with a valued history, lead its evolution, and maintain its traditions and culture.

PIEDMONT DRIVING CLUB

The Piedmont Driving Club was founded in 1887. The historic Main Clubhouse offers casual dining in The Park Room and a formal a la carte experience in The Main Bar. The newly constructed ultra-casual dining facility will be opening soon in the summer of 2023. Banquet space is able to accommodate private functions ranging from an intimate dinner for two to events for 800 or more.

Athletic facilities include men's and women's health clubs, Har-Tru tennis courts, pickleball and squash courts, and an Olympic-sized swimming pool. The Athletic department offers a variety of health and fitness programs.

In 2000, the Club opened a second facility in southwest Atlanta for golf and recreation. This 650-acre location offers an 18-hole Rees Jones-designed championship golf course, a nine-hole 3-par course, a clubhouse with locker rooms, and a well-stocked lake for fishing.

PIEDMONT DRIVING CLUB WEBSITE: www.drivingclub.org

GENERAL MANAGER – POSITION OVERVIEW

The General Manager is responsible for the proper management of all aspects of the Club's activities and facilities. The GM supervises, coordinates, and administers the policies of the Club as defined by the 7-member Board. The Club has developed an especially strong team of both Executive and support staff, with a tenured senior team. Consequently, the Board, Committees, and membership appreciate and expect a very engaged, approachable, sincere, respectful, and responsible leader who has exceptional "executive presence" and who possesses a good understanding of club financial statements. The Board has consistently supported a strong GM Model organizational structure. Attention must be given to both the member and employee experience alike by providing clearly defined goals and objectives to the Team while mentoring and supporting them, but also holding them accountable to the agreed-upon objectives. The enhancement of the Club's services, as well as the maintenance, security, and protection of the Club's assets and facilities, will also be fundamental duties of the General Manager.

INITIAL PRIORITIES OF THE NEW GENERAL MANAGER

- Learn the culture of the Piedmont Driving Club by listening, being approachable, and meeting with the Board, Committees, Executive staff, members, and employees as often as possible.

- Evaluate standard operating procedures and processes for each department. Work with the Leadership team to implement and develop necessary changes. Instill accountability measures and drive results throughout all levels of the organization.
- Review food and beverage operations and supervise staff recruitment, training, and retention programs.
- Ensure that the new ultra-casual dining facility is open and operating at a high level, with a well-defined framework of processes and expectations for both members and employees.
- Become knowledgeable on the budget and the Club's financial history and work with the Club's CFO and accounting staff to set and meet budgetary goals.
- Evaluate the current organizational structure and staffing levels in all Club areas; develop recommendations for changes to reflect the current needs of the organization. Implement all necessary frameworks including organizational charts for departments as well as job descriptions for all areas of the Club.

CANDIDATE QUALIFICATIONS

- A minimum of 7 - 10 years of progressive leadership/management experience in (preferably) a private member-owned country club with multi-dimensional operations, or leading hospitality operations outside of the club industry in a similar hospitality operation.
- Proven and verifiable leadership qualities with a demonstrated ability to direct, coordinate and control all aspects of a busy, full-service country club.
- Strong history of success and keen understanding of quality Food & Beverage operations, including revenue growth, training, innovation and creativity, and strong service culture development.
- Technologically proficient and recognizing best practices use of technology to improve 'high touch' service delivery to members.
- A confident, diplomatic, and competent club industry professional with exceptional "executive presence," who recognizes the importance of accountability, and who has a history of success in working with member boards and committees.
- An organizationally focused individual who recognizes that obsession with details and consistency of delivery at a high-level results in high member and employee satisfaction, high levels of quality, and an overall outstanding member experience.

EDUCATIONAL AND CERTIFICATION QUALIFICATIONS

- A bachelor's degree is preferred with a focus on Hospitality Management.
- In lieu of the degree, substantial private club or hospitality experience will be considered.
- Industry certifications such as CCM, CCE, or PGA are encouraged but not required.

EMPLOYMENT ELIGIBILITY VERIFICATION

In compliance with federal law, all persons hired will be required to verify identity and eligibility to work in the United States and to complete the required employment eligibility verification form upon hire.

SALARY AND BENEFITS

Salary is open and commensurate with qualifications and experience. The Club offers an excellent bonus and benefits package including association membership.

INSTRUCTIONS ON HOW TO APPLY

Please upload your resume and cover letter, in that order, using the link below. You should have your documents fully prepared to be attached when prompted for them during the online application process. Please be sure your image is not present on your resume or cover letter.

Prepare a thoughtful cover letter addressed to Mr. Brand Morgan, President and Search Chairman, Piedmont Driving Club, and clearly articulate your alignment with this role; why you want to be considered for this position at this stage of your career; and why Piedmont Driving Club and the Atlanta area will be beneficial to you, your family, your career, and the Club if selected.

You must apply for this role as soon as possible but no later than Friday, June 16, 2023. Candidate selections will occur in late June with first Interviews expected in July 2023 and second interviews a short time later. The new candidate should assume his/her role in September.

IMPORTANT: Save your resume and letter in the following manner:

“Last Name, First Name - Resume” &

“Last Name, First Name - Cover Letter - Piedmont”

(These documents should be in Word or PDF format)

Note: Once you complete the application process for this search, you are not able to go back in and add additional documents.

[Click here](#) to upload your resume and cover letter.

If you have any questions, please email Alice Stevens: alice@kkandw.com

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