

## PHILADELPHIA CLUB FOUNDATION SCHOLARSHIP

Dear PVCMA Members:

Congratulations for taking this important step toward furthering your education within Club Management.

Please find the BMI certification application you requested. **It must be completed in its entirety for the Foundation Board to consider your scholarship request 30 days prior your scheduled BMI event.** Once the application is completed, the Foundation Board will review your application at its quarterly meeting, to determine if you have met the qualifications for the scholarship.

The policy of the Philadelphia Club Foundation is to provide a limited number of scholarships each year for active members of the Philadelphia and Vicinity Chapter.

In addition to being active, the Board takes in consideration; years in the chapter and activity in the chapter (refer to list of criteria attached). Scholarships are awarded at the rate of full tuition and only upon successful completion of the course; travel and housing expenses are not included. Scholarships include BMI Club Management, BMI Leadership Principles, BMI General Manager/COO, BMI Tactical Leadership, BMI Strategic Leadership, BMI Golf Management, BMI Food & Beverage and the CCM Review Course.

In order to be reimbursed, you will be required to submit proof of successful completion of the BMI and a receipt showing the amount paid for tuition. If approved, the Foundation will reimburse your Club for the tuition expense.

The Philadelphia Club Foundation Board wishes you good luck in this endeavor. If you have any questions or to submit a scholarship request, please do not hesitate to contact:

Rob Anen, CCM  
*General Manager*  
Springlake Golf Club  
901 Warren Ave  
Springlake, NJ 07762  
ranen@springlakegolfclub.net

*Revised: August 13, 2022*

## APPLICATION FOR BMI AND CCM CERTIFICATION SCHOLARSHIP

Name: \_\_\_\_\_

Membership Number: \_\_\_\_\_ Membership Status: \_\_\_\_\_ Email \_\_\_\_\_

Address: \_\_\_\_\_ Club: \_\_\_\_\_

\_\_\_\_\_ Club \_\_\_\_\_

Phone: \_\_\_\_\_

Address: \_\_\_\_\_

Year Joined CMAA: \_\_\_\_\_

Years in the Philadelphia and Vicinity Chapter: \_\_\_\_\_

Applying for BMI or CCM Review Course:

Check One	Name of Course	Date Attending
	BMI Club Management (Formerly BMI I)	
	BMI Leadership Principles (Formerly BMI II)	
	BMI General Manager/COO (Formerly BMI III)	
	BMI Tactical Leadership (Formerly BMI IV)	
	BMI Strategic Leadership (Formerly BMI V)	
	BMI Golf Management	
	BMI Sports & Recreation Management	
	BMI Food & Beverage	
	BMI International	
	Certification Review Course & CCM Exam	

### PART I

Please explain why you are requesting this scholarship in paragraph form. Please include your goals and future plans for your career, your involvement in CMAA and why you are involved in the chapter and this industry (Limited to 200 words)

## **PART II**

Please provide a list of your activities from the criteria attached and any other relevant information for the committee to consider.

## **PART III**

Club President Endorsement: Please ask your Club President for a written endorsement for you to apply for an education scholarship for either a BMI or CCM certification course. Please include years of service, ethics, and goals at the Club.

Page 2 of 4



### **Philadelphia Club Foundation**

#### **Purpose**

The purpose of the Philadelphia Club Foundation ("PCF") is to support educational programs for all club managers within private clubs to further the club management profession; to provide financial assistance to individuals interested in the club and hospitality fields creating a greater awareness of professional opportunities; to promote the club management profession through local and national academic programs.

#### **Code of Responsibility for Recipients of Scholarships**

##### **Adherence to the CMAA Code of Ethics**

We promote and recognize club management as a valued profession and conduct our personal and business affairs in a manner to reflect capability and integrity. We honor our contractual employment obligations.

We maintain collaborative and harmonious inter- and intra-professional relationships and accept the club management profession's values and distinctive standards.

We uphold the best traditions of club management through adherence to sound business principles. By our behavior and demeanor, we set an example for our employees and enable our club officers/trustees to make efficient and sound decisions furthering successful club operations.

We support community and civic affairs by maintaining positive relations with the public sector to the extent possible within the limits of our clubs' demands.

We work to advance our knowledge and abilities as club professionals, and willingly share with fellow members the ideas, experiences and information gained through supporting and participating in our chapter and national education/networking programs.

We strive for excellence in the profession by maintaining and enhancing our own knowledge at the highest level of certified competence and performance. We encourage the professional development of our staffs and foster the aspirations of potential members of the profession.

We assist our fellow club managers in the pursuit of their professional goals using available resources, including referral and/or interpersonal collaboration when appropriate.

We avoid conflicts of interest whereby personal, financial, or other considerations have the potential to influence or compromise professional judgment and objectivity with those doing business with our clubs.

#### Page 3 of 4

We comply with club law and provide our club officers/trustees with applicable specific requirements of Federal, State and Local laws, statutes and regulations.

We distinguish between our personal convictions and professional responsibilities and do not allow our personal beliefs to interfere with the operations of our clubs/facilities.

#### **Additional Criteria for Scholarships**

The strength and value of CMAA is its members. Participation in local and national association events creates camaraderie enhancing the educational and networking opportunities for the entire membership. To apply for a PCF Scholarship you must be a member in good standing in CMAA and PVCMA.

#### **Participation (minimum of 3 suggested)**

- Minimum of three (3) local chapter events attended within the last 12 months ·  
Attend National Conference
- Attend Mid-Manager Conference
- Attend National Student Education Conference
- Attend an allied association national or local conference or meeting (PGA Show, GCSAA, NCA, NACE, ACF, PCMA, etc.)
- Host a local chapter meeting or event at your club
- Submit an Idea Fair entry for the National Conference
- Attend a BMI, Certification Review Course or Leadership Conference

#### **Volunteer or Contribute (minimum of 2 suggested)**

- Serve on the national or local Board of Directors
- Serve on a national or local committee
- Serve on the Trade Show or Chet Gratkowski committee (direct fundraising for scholarships) ·  
Serve on the Make A Wish committee
- Contribute an auction item to the Make a Wish Golf Tournament, Trade Show or Chet Gratkowski Golf Tournament
- Donate an auction item to the Wine Auction or CF Auction at National Conference ·  
Donate to the national CF or the PCF
- Donate to Toys for Tots at the annual holiday party

#### **Pay it Forward (minimum of 2 suggested)**

- Mentor an Assistant Manager
- Mentor a student
- Hire/mentor an intern
- Write a reference letter for a student or intern for their scholarship application ·
- Speak to a hospitality class
- Host student tour of your club
- Serve as a Chapter Ambassador to welcome new members to the chapter