



Bull's Bridge Golf Club – South Kent, Connecticut Membership & Communications Director

About the Club

Nestled in northwestern Connecticut's scenic Litchfield County, Bull's Bridge Golf Club offers a unique golf experience. The Berkshire foothills provide an impressive panorama with spectacular views throughout the property. The 18-hole championship golf course was opened in 2004 and quickly commanded the attention of the golf community. Designed by Tom Fazio, one of America's greatest living golf architects, the par 72 layout exemplifies his trademark design versatility. The golf course is currently ranked #6 on the Best in State list compiled by Golf Digest Magazine and is in the top 200 Modern Golf Courses as ranked by Golf Digest. With four sets of tees, two hybrid course layouts, and yardages ranging from 5,300 to 7,000 yards, the course simultaneously appeals to and challenges players of all skill levels. The natural beauty and meticulous conditioning create a most memorable round for all who play.

The Club takes its name from a Colonial-era covered bridge spanning the Housatonic River. Built by Jacob Bull to provide access to his grist and sawmill, the bridge, reportedly crossed four times by George Washington during the revolutionary war, survives today. Litchfield County retains many historic sites crucial to the nation's birth. It also played an essential role in the Civil War and World War I.

Currently, the Club has a well-appointed cottage-style 2700 sq ft clubhouse and is finalizing plans for an approximately 3000 sq ft addition to accommodate the growth in the number of club members over the last decade. The goal of Bull's Bridge is to create a world-class golf club, promoting a member-friendly environment. The facility houses men's and women's locker rooms, a golf shop, and a full-service kitchen. The centerpiece of the building is the great room with a beautiful oak bar and a captivating stone fireplace. The space offers gathering and dining areas both inside and outside on the covered terrace and back patio. Breakfast, lunch, and special occasion dinners are served at the clubhouse, while an on-course halfway house provides refreshments and a comfort station to players during the round.

The Club is open from April – November and hosts approximately 10,000 rounds annually. There are currently 254 total memberships. Capital improvements planned for the next year include expansion of the clubhouse and select projects on the golf course.

About the Position

The Membership & Communications Director serves as a key Ambassador to the Club with a full understanding and commitment to the Club's culture, history, and standards of quality. He/she is responsible for all aspects of membership sales to maximize member acquisition and retention and to position Bull's Bridge as a premier private country club in a destination location. The Membership & Communications Director is also responsible for overseeing and implementing the Club's marketing and communications plan to keep members informed, engaged, and connected through creative and compelling content and platforms.

The Membership & Communications Director reports directly to the General Manager. The three focuses of the position will be **membership sales**, including CRM management, **membership communications** and the **membership marketing** including social media platforms, website administration and membership updates to meet club goals for membership sales and retention.

The salary is open and commensurate with experience. The Club offers commissions for membership sales, an excellent bonus, and a benefits package including paid time off and professional association membership.

About the Ideal Candidate

The ideal candidate will have at least four years of experience as a membership director at a private golf club at a private club, ideally, in a destination club environment with sophisticated and high net worth members. A bachelor's degree in marketing, business, or hospitality management is highly desired.

Candidates should be self-motivated, enthusiastic, and relationship builders who are performance-oriented sales professionals with successful track records of achieving results. Understanding and appreciating the game of golf is very important.

Candidates must also be excellent communicators – both written and verbal – and be well-versed in communications and media platforms, with a keen understanding of how each is best employed to engage with members of Bull's Bridge Golf Club. Candidates must also demonstrate proficiency in CRM systems, business software applications, website administration, and social media platforms including, but not limited to, Microsoft® Office, Facebook, Instagram, and club related software platforms.

Apply for This Position

Interested candidates should complete the online [Membership form](#) (not the club management form) and submit a compelling cover letter and resume for consideration to newsubmissions@denehyctp.com with the subject line: **Bull's Bridge – Membership & Communications Director**. If you have any questions or to recommend a candidate, please contact Barb McAuliffe at 203.319.8228 or by email at barbara@denehyctp.com.